Strategy: One-Page Strategic Plan (OPSP)

Organization Name:

1. _____
2. _____
3. _____

1. _____
2. _____
3. _____

1. _____
2. _____
3. _____

Future Date		
Revenues		
Profit		
Mkt. Cap/Cash		

Yr Ending	
Revenues	
Profit	
Mkt. Cap	
Gross Margin	
Cash	
A/R Days	
Inv. Days	
Rev./Emp.	

Column 1

1.
2.
3.
4.
5.

Column 2

1.
2.
3.
4.
5.

Column 3

1.
2.
3.
4.
5.

■ (dark green)
■ (light green)
■ *Between green & red*
■ (red)

■ (dark green)
■ (light green)
■ *Between green & red*
■ (red)

1. _____
2. _____
3. _____

1. _____
2. _____
3. _____

1. _____   1. _____   1. _____

2. _____   2. _____   2. _____

3. _____   3. _____   3. _____

Qtr #	
Revenues	
Profit	
Mkt. Cap	
Gross Margin	
Cash	
A/R Days	
Inv. Days	
Rev./Emp.	

Deadline:	
Measurable Target/Critical #	

Describe and/or sketch your design in this space

Your KPIs — *Goal*

1		
2		
3		

Quarterly Priorities — *Who*

1		
2		
3		
4		
5		

Your Quarterly Priorities — *Due*

1		
2		
3		
4		
5		

- 🟩
- 🟩
- 🟨 *Between green & red*
- 🟥

- 🟩
- 🟩
- 🟨 *Between green & red*
- 🟥

- 🟩
- 🟩
- 🟨 *Between green & red*
- 🟥

- 🟩
- 🟩
- 🟨 *Between green & red*
- 🟥

1. _____   4. _____

2. _____   5. _____

3. _____   6. _____

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